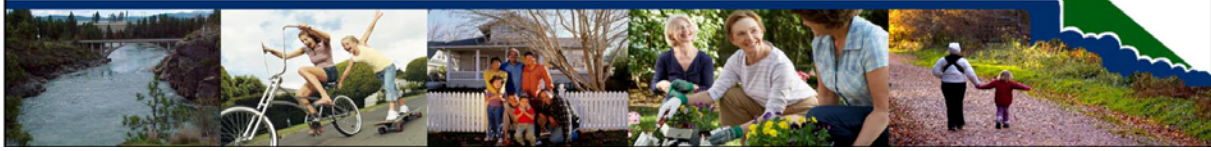


**SENSIBLE GROWTH, REAL NEIGHBORHOODS
AND VIBRANT COMMUNITY**

POST FALLS, IDAHO • WWW.POSTFALLSIDAHO.ORG



WE'RE SEEKING BETTER CHOICES FOR CONTINUED GROWTH....AND WE NEED YOUR HELP

From October 24 through the 30th, Post Falls will be orchestrating a planning “charrette” – a participatory workshop where citizens, officials and teams of experts will produce guidelines for future growth compatible with Post Falls’ long-range goals.

As someone key to the success of our efforts, we hope you’ll join us at one of the special meetings that relate to your field of interest. If you are not able to attend the session that interests you, please contact us and we will arrange for an appointment for you to meet with the charrette “designers” to answer your questions and to gather your input. You may also drop in any time during the weeklong event and drop in on any sessions that interest you.

Attached is a brief overview of the charrette and the schedule of meetings. Hope to see you there.

To be held at:

Tues., Oct. 24 @ 6pm: Opening Presentation through Monday, Oct. 30 @ 5pm: Closing Public Presentation
The Red Lion Templins Hotel
414 E 1st Avenue, Post Falls, Idaho 83854

For any questions, please contact Collin Coles or Tammy Holmes at (208) 773-8708.

From Ideas to Action: A Planning Path for Post Falls

What is it?

It's a weeklong public planning process called a "charrette," in which citizens, officials, and teams of experts will produce guidelines for future growth compatible with Post Falls' long-range goals. Among those goals: Environmentally responsible growth in patterns that accommodate new residents in real neighborhoods and that encourage businesses that provide economic opportunity across all income levels.

Why are we doing it?

Post Falls is growing at a pace that's outstripping old models for serving citizens and for regulating potentially harmful impacts of development. We want healthy growth and the opportunities it can bring to all citizens. But we need to protect the assets – including assets connected with the river and the prairie – that make Post Falls so attractive. The key question is: Who will make the decisions that determine how Post Falls grows? Will those decisions be made one parcel at a time by outside developers, or will they be made by the community through a process such as the one we're about to undertake? While we can't predict the future in detail, we can create an environment of predictability that enables individual citizens, developers, and business leaders to make confident decisions.

Who's in charge?

Ultimately, the people of Post Falls are in charge. The upcoming charrette is a public event. Everyone is welcome to participate. As a matter of fact, successful outcomes depend on high levels of citizen engagement. All of our city departments and elected officials will participate. We have hired a team of national consultants from the PlaceMakers group to advise us and to facilitate the charrette. But we own the process, and we're in charge of its products. This is a made-in-Post Falls production.

What results do we expect?

During the charrette, we will customize a new approach to zoning – a SmartCode for Smart Growth – especially for Post Falls neighborhoods, business districts, and outlying areas. Designers will produce illustrations of how neighborhoods, roads, and civic spaces might look under the new code. And because we will have everyone at the table at once -- from engineers to town planners to elected officials, all working with continuous citizen input – we expect to move quickly from those renderings of a possible Post Falls future to guidelines and ordinances that make them possible.

You can find a complete charrette schedule, a fuller explanation of the charrette process, and information about the PlaceMakers group by visiting www.sensiblegrowthinpostfalls.com directly or through the link at the official city site: www.postfallsidaho.org.

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Post Falls, Idaho Planning & SmartCode Charrette		Tuesday October 24, 2006 Day One	Wednesday October 25, 2006 Day Two	Thursday October 26, 2006 Day Three	Friday October 27, 2006 Day Four	Saturday October 28, 2006 Day Five
PlaceMakers Team Susan Henderson, Project Principal Howard Blackson, Planning Jennifer Hurley, Charrette Facilitator Bill Dennis, Design Team Leader, Planning Russell Preston Planning Rick Chellman Engineering Richard Hunt, Retail Dede Christopher, Illustration Chris Sides, Planning Mike Sherrod, Information Technology Chad Emerson, Legal Scott Doyon, iDentity, iCharrette Joan Pauly, iCharrette Ben Brown, Public Relations	8:00 AM	Team Arrives Post Falls	Breakfast	Breakfast	Breakfast	Breakfast
	9:00 AM	Studio Set Up	Team Session	Team Session	Team Session	Team Session
	10:00 AM	Base Material Overview	MEETING 1: Elected Officials; Planning Board; Commissions	MEETING 5: Development: Developers, Builders, Realtors, Bankers	MEETING 6: Public Works; Police - Fire; Agencies	DESIGN
	11:00 AM	Project Overview				
	12:00 PM	Lunch In	Lunch In	Lunch In	Lunch In	Lunch In
	1:00 PM	Area Tour	MEETING 2: Prairie w/ Susan. MEETING 3: Transportation w/ Rick.	DESIGN	DESIGN	DESIGN
	2:00 PM					
	3:00 PM		MEETING 4: Commercial, Retail	MEETING 7: Landowners		
	4:00 PM	Presentation Set Up	DESIGN	DESIGN	Pin-up & Community Input (Hotel: Pintail/Redhead Rm)	DESIGN
	5:00 PM	OPENING PUBLIC PRESENTATION (Hotel: Pintail/Redhead Rm)				
	6:00 PM					
	7:00 PM					
	8:00 PM					Team Dinner In
Studio & Focus Group Meetings Red Lion Templins Hotel (Seltice/Post Room)						
Lodging Red Lion Templins Hotel 414 E 1st Avenue, Post Falls, Idaho 83854 (208) 773-1611 http://redlion.rdl.com/HotelLocator/HotelOverview.aspx?metalD=64						

Post Falls, Idaho Planning & SmartCode Charrette		Sunday October 29, 2006 Day Six	Monday October 30, 2006 Day Seven	Tuesday 10/31/06 Day Eight
PlaceMakers Team Susan Henderson, Project Principal Howard Blackson, Planning Jennifer Hurley, Charrette Facilitator Bill Dennis, Design Team Leader, Planning Russell Preston Planning Rick Chellman Engineering Richard Hunt, Retail Dede Christopher, Illustration Chris Sides, Planning Mike Sherrod, Information Technology Chad Emerson, Legal Scott Doyon, iIdentity, iCharrette Joan Pauly, iCharrette Ben Brown, Public Relations	8:00 AM	Breakfast	Breakfast	Breakfast
	9:00 AM	DESIGN & PRODUCTION	Presentation Preparation; Studio Breakdown & Presentation Room Set Up	Team Departs
	10:00 AM			
	11:00 AM			
	12:00 PM			
	1:00 PM	Lunch In	Lunch In	
	2:00 PM	DESIGN & PRODUCTION		
	3:00 PM			
	4:00 PM			
	5:00 PM			
	6:00 PM	All Work Due	CLOSING PUBLIC PRESENTATION (Hotel: Pintail/Redhead Rm)	
	7:00 PM	Presentation Preparation	Team Departs	
	8:00 PM			
	Studio & Focus Group Meetings Red Lion Templins Hotel (Seltice/Post Room) Lodging Red Lion Templins Hotel 414 E 1st Avenue, Post Falls, Idaho 83854 (208) 773-1611 http://redlion.rdl.com/HotelLocator/HotelOverview.a			